

SMART[®]

SMART-TOOLGROUP.COM



ENVIRONMENTAL
RESPONSIBILITY

WHY IT MATTERS

Operating sustainably can save your business money, streamline operations and demonstrate to customers, suppliers and investors that you are committed to playing your part in tackling the climate crisis.

Apart from the obvious environmental reasons to reduce single use plastic, government's around the world are starting, from 2022, to introduce a taxation based on the annual consumption of single use plastic in order to incentivise manufacturers and retailers to use alternatives.



Expense

Unless brands are supplying products in fully recyclable packaging, then there is likely to be increased costs and administration to meet stringent compliance laws.



Reputation

Reducing environmental impact is now a business imperative. A negative impact on the planet will likely effect a businesses reputation and wider commercial success.





Targets

We are a 'clean and burden-free supplier

We aim to be carbon neutral by 2025



Logistics

Improved distribution and storage efficiency due to more compact design

We have plans to introduce electric vehicle fleets both in-house and with our logistics partners



Packaging

All SMART packaging is 100% recyclable

We aim to eliminate single use plastic in our packaging by the end of 2023

HOW WE CAN HELP

As well as the significant changes already in motion, SMART has also set the target of being Carbon Neutral by 2025. Our Zero100 campaign aims to eliminate single-use plastics and ensure all packaging is recyclable, which will contribute massively towards our Carbon Neutral target, plus logistical efficiencies gained through packaging volume reduction will make an even larger contribution.

Furthermore, SMART plan to reduce carbon emissions through electric vehicle fleets, both in-house and with our logistics partners. Then engaging with an appropriate Carbon Offsetting initiative to continue to monitor, reduce and offset our environmental impact and to become a sustainable and Carbon Neutral organisation.



OUR JOURNEY TO THE FUTURE

At SMART we continually strive to grow and develop the business in an environmentally sustainable way, this desire has implemented a lot of positive change, born from reviewing our current practices and amending them to best suit our ultimate aims of a sustainable, environmentally conscious, trusted brand and successful business.



2022

Implement change

Zero100 campaign launched

20% Electric vehicle fleet

2021

Review and report

Carbon footprint reporting

Packaging developments
& manufacturing sourcing

2025

Maintain success

- Carbon offsetting
- >80% Electric vehicle fleet

2024

Reap the benefits

- UK/EU Manufacturing efficiencies realised
- 60% Electric vehicle fleet

2023

See the results

- Packaging logistical efficiencies realised - zero single use plastic
- 40% Electric vehicle fleet

SMART FUTURE

In 2022 we launched our ‘Zero100’ campaign to have 0% single-use plastics across our product ranges and for all remaining packaging to be 100% recyclable by the end of 2023.



Such a drive will ensure SMART introduces zero-single use plastics into the supply chain, significantly reducing ours and our customers carbon footprint. Changes to our product packaging also allow us to realise large increases in storage and logistical efficiency for the entire supply chain with product volume reductions of up to 67%.



Zero100 packaging

Zero single use plastics into the supply chain

100% recyclable

Eliminate the use of 37.16+ tons of single use plastic per year

Up to 67% volume reduction



100%
PLASTIC FREE
PACKAGING



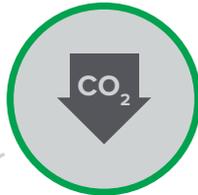
Logistics & manufacturing

Improved distribution and storage efficiency due to new compact design

6 - 8 weeks shipping time reduced to 24 hours

12000 miles reduced to 300 miles

Hold greater UK stock to eliminate requirement for air freight



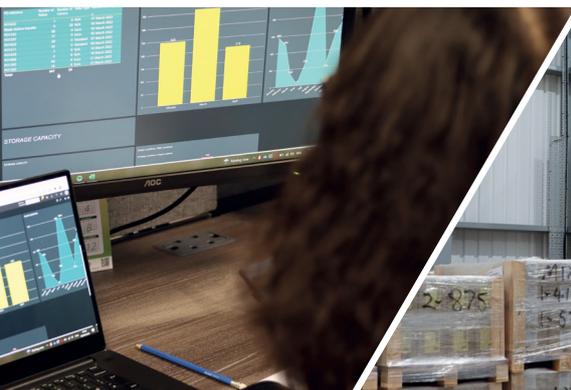
Carbon reduction & offsetting

Plans for an all electric vehicle fleet

DPD 'Clean, Green Delivery' reducing carbon emissions with electric delivery vehicles

Carbon offsetting initiatives will help monitor and offset our environmental impact

We aim to be carbon neutral by 2025



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